**SUMMARY OF SQL IMDB ANALYSIS**

After analysing the IMDb dataset, the following insights were obtained for Bolly movies.

1. Over the years, there has been a decline in the production of movies, with the highest number of films being produced in the month of March and in the year 2017.
2. Drama is the most popular genre with 4285 number of movies and average duration of 106.77 minutes. A total of 1078 drama movies were produced in 2019.
3. Bolly movies can focus on Drama genre for its future film. Action and thriller genres can also be explored as they belong to the top three genres.
4. Production house Dream Warrior Pictures, National Theatre Live has most number of hit movies among all production companies.
5. Marvel Studios, Twentieth Century Fox and Warner Bros are top 3 production houses based on number of votes received by their movies and must be considered for a global partner.
6. The top two production houses that have produced the highest number of hits among multilingual movies are Star Cinema and Twentieth Century Fox.
7. The top two actors whose movies have a median rating >= 8 are Mammootty and Mohanlal.
8. TOP 3 Actors are 1st Vijay Sethupathi, 2nd Fahadh Faasil, 3rd Yogi Babu based on their average ratings in Indian movies released in India.
9. Vijay Sethupathi can be added to the cast for the upcoming project.
10. Based on total votes and average rating of 7.74 received for Hindi movies released in India, Taapsee Pannu can be chosen as the actress.
11. The top director in the top three genres with highest number of superhit movies is James Mangold.